



	Laurens Count...
<b>Population Summary</b>	
2000 Total Population	44,874
2010 Total Population	48,434
2019 Total Population	49,034
2019 Group Quarters	996
2024 Total Population	49,030
2019-2024 Annual Rate	0.00%
2019 Total Daytime Population	49,965
Workers	20,095
Residents	29,870
<b>Household Summary</b>	
2000 Households	17,083
2000 Average Household Size	2.55
2010 Households	18,641
2010 Average Household Size	2.54
2019 Households	18,895
2019 Average Household Size	2.54
2024 Households	18,891
2024 Average Household Size	2.54
2019-2024 Annual Rate	0.00%
2010 Families	13,060
2010 Average Family Size	3.05
2019 Families	13,074
2019 Average Family Size	3.07
2024 Families	13,009
2024 Average Family Size	3.08
2019-2024 Annual Rate	-0.10%
<b>Housing Unit Summary</b>	
2000 Housing Units	19,687
Owner Occupied Housing Units	61.8%
Renter Occupied Housing Units	24.9%
Vacant Housing Units	13.2%
2010 Housing Units	21,368
Owner Occupied Housing Units	57.6%
Renter Occupied Housing Units	29.6%
Vacant Housing Units	12.8%
2019 Housing Units	21,908
Owner Occupied Housing Units	53.3%
Renter Occupied Housing Units	32.9%
Vacant Housing Units	13.8%
2024 Housing Units	22,219
Owner Occupied Housing Units	53.2%
Renter Occupied Housing Units	31.8%
Vacant Housing Units	15.0%
<b>Median Household Income</b>	
2019	\$36,468
2024	\$41,485
<b>Median Home Value</b>	
2019	\$101,403
2024	\$127,228
<b>Per Capita Income</b>	
2019	\$20,549
2024	\$24,095
<b>Median Age</b>	
2010	37.9
2019	39.7
2024	41.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



	Laurens Count...
<b>2019 Households by Income</b>	
Household Income Base	18,895
<\$15,000	22.2%
\$15,000 - \$24,999	14.0%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	8.3%
\$100,000 - \$149,999	8.1%
\$150,000 - \$199,999	2.7%
\$200,000+	2.0%
Average Household Income	\$53,246
<b>2024 Households by Income</b>	
Household Income Base	18,891
<\$15,000	18.4%
\$15,000 - \$24,999	12.1%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	9.4%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	4.1%
\$200,000+	2.5%
Average Household Income	\$62,457
<b>2019 Owner Occupied Housing Units by Value</b>	
Total	11,678
<\$50,000	22.5%
\$50,000 - \$99,999	27.1%
\$100,000 - \$149,999	15.6%
\$150,000 - \$199,999	15.2%
\$200,000 - \$249,999	9.2%
\$250,000 - \$299,999	4.2%
\$300,000 - \$399,999	3.3%
\$400,000 - \$499,999	1.4%
\$500,000 - \$749,999	1.2%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$135,845
<b>2024 Owner Occupied Housing Units by Value</b>	
Total	11,822
<\$50,000	20.2%
\$50,000 - \$99,999	22.4%
\$100,000 - \$149,999	13.7%
\$150,000 - \$199,999	17.1%
\$200,000 - \$249,999	12.6%
\$250,000 - \$299,999	5.5%
\$300,000 - \$399,999	3.5%
\$400,000 - \$499,999	1.8%
\$500,000 - \$749,999	2.6%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.3%
Average Home Value	\$158,968

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Population by Age		Laurens Count...
Total		48,434
0 - 4		7.1%
5 - 9		7.2%
10 - 14		6.8%
15 - 24		13.0%
25 - 34		12.2%
35 - 44		13.0%
45 - 54		14.1%
55 - 64		12.4%
65 - 74		7.9%
75 - 84		4.5%
85 +		1.8%
18 +		74.2%
2019 Population by Age		
Total		49,034
0 - 4		6.5%
5 - 9		6.7%
10 - 14		6.7%
15 - 24		11.5%
25 - 34		12.7%
35 - 44		12.3%
45 - 54		12.7%
55 - 64		13.3%
65 - 74		10.4%
75 - 84		5.1%
85 +		1.9%
18 +		76.3%
2024 Population by Age		
Total		49,030
0 - 4		6.3%
5 - 9		6.4%
10 - 14		6.8%
15 - 24		11.6%
25 - 34		11.4%
35 - 44		12.3%
45 - 54		12.5%
55 - 64		13.1%
65 - 74		11.3%
75 - 84		6.3%
85 +		2.1%
18 +		76.4%
2010 Population by Sex		
Males		23,066
Females		25,368
2019 Population by Sex		
Males		23,466
Females		25,568
2024 Population by Sex		
Males		23,546
Females		25,484

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



	Laurens Count...
<b>2010 Population by Race/Ethnicity</b>	
Total	48,434
White Alone	60.6%
Black Alone	35.8%
American Indian Alone	0.2%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.2%
Hispanic Origin	2.4%
Diversity Index	52.7
<b>2019 Population by Race/Ethnicity</b>	
Total	49,034
White Alone	58.2%
Black Alone	37.6%
American Indian Alone	0.3%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	1.5%
Hispanic Origin	2.6%
Diversity Index	54.5
<b>2024 Population by Race/Ethnicity</b>	
Total	49,030
White Alone	58.2%
Black Alone	37.6%
American Indian Alone	0.3%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	1.5%
Hispanic Origin	2.6%
Diversity Index	54.5
<b>2010 Population by Relationship and Household Type</b>	
Total	48,434
In Households	97.8%
In Family Households	84.5%
Householder	27.0%
Spouse	18.0%
Child	33.7%
Other relative	3.6%
Nonrelative	2.2%
In Nonfamily Households	13.3%
In Group Quarters	2.2%
Institutionalized Population	1.9%
Noninstitutionalized Population	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Laurens Count...

2019 Population 25+ by Educational Attainment

Total	33,607
Less than 9th Grade	4.5%
9th - 12th Grade, No Diploma	10.2%
High School Graduate	38.4%
GED/Alternative Credential	6.2%
Some College, No Degree	15.8%
Associate Degree	8.5%
Bachelor's Degree	8.7%
Graduate/Professional Degree	7.6%

2019 Population 15+ by Marital Status

Total	39,267
Never Married	33.9%
Married	46.6%
Widowed	7.6%
Divorced	11.9%

2019 Civilian Population 16+ in Labor Force

Civilian Employed	97.1%
Civilian Unemployed (Unemployment Rate)	2.9%

2019 Employed Population 16+ by Industry

Total	19,120
Agriculture/Mining	1.9%
Construction	6.6%
Manufacturing	10.3%
Wholesale Trade	1.3%
Retail Trade	14.0%
Transportation/Utilities	6.1%
Information	1.5%
Finance/Insurance/Real Estate	3.3%
Services	47.6%
Public Administration	7.5%

2019 Employed Population 16+ by Occupation

Total	19,120
White Collar	53.1%
Management/Business/Financial	8.7%
Professional	21.0%
Sales	10.9%
Administrative Support	12.4%
Services	19.8%
Blue Collar	27.1%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	5.6%
Installation/Maintenance/Repair	4.2%
Production	6.9%
Transportation/Material Moving	10.1%

2010 Population By Urban/ Rural Status

Total Population	48,434
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	43.4%
Rural Population	56.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



	Laurens Count...
<b>2010 Households by Type</b>	
Total	18,641
Households with 1 Person	26.2%
Households with 2+ People	73.8%
Family Households	70.1%
Husband-wife Families	46.8%
With Related Children	19.7%
Other Family (No Spouse Present)	23.3%
Other Family with Male Householder	4.9%
With Related Children	2.9%
Other Family with Female Householder	18.4%
With Related Children	12.5%
Nonfamily Households	3.8%
All Households with Children	35.6%
Multigenerational Households	4.8%
Unmarried Partner Households	5.4%
Male-female	4.8%
Same-sex	0.6%
<b>2010 Households by Size</b>	
Total	18,641
1 Person Household	26.2%
2 Person Household	32.8%
3 Person Household	17.5%
4 Person Household	13.8%
5 Person Household	6.2%
6 Person Household	2.2%
7 + Person Household	1.4%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	18,641
Owner Occupied	66.1%
Owned with a Mortgage/Loan	39.9%
Owned Free and Clear	26.1%
Renter Occupied	33.9%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	21,368
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	43.1%
Rural Housing Units	56.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Laurens Count...

Top 3 Tapestry Segments

- 1. Southern Satellites (10A)
- 2. Rural Bypasses (10E)
- 3. Midlife Constants (5E)

2019 Consumer Spending

Apparel & Services: Total \$	\$24,981,073
Average Spent	\$1,322.10
Spending Potential Index	62
Education: Total \$	\$16,620,266
Average Spent	\$879.61
Spending Potential Index	55
Entertainment/Recreation: Total \$	\$39,679,090
Average Spent	\$2,099.98
Spending Potential Index	64
Food at Home: Total \$	\$64,127,126
Average Spent	\$3,393.87
Spending Potential Index	66
Food Away from Home: Total \$	\$42,959,746
Average Spent	\$2,273.60
Spending Potential Index	62
Health Care: Total \$	\$76,015,836
Average Spent	\$4,023.07
Spending Potential Index	68
HH Furnishings & Equipment: Total \$	\$24,822,621
Average Spent	\$1,313.71
Spending Potential Index	62
Personal Care Products & Services: Total \$	\$10,271,414
Average Spent	\$543.60
Spending Potential Index	61
Shelter: Total \$	\$197,326,437
Average Spent	\$10,443.32
Spending Potential Index	56
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$30,489,291
Average Spent	\$1,613.62
Spending Potential Index	65
Travel: Total \$	\$24,073,457
Average Spent	\$1,274.06
Spending Potential Index	57
Vehicle Maintenance & Repairs: Total \$	\$13,838,664
Average Spent	\$732.40
Spending Potential Index	64

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.